



Promo Toolkit

Let's make some
noise together!

Introduction & Content

Welcome to the network of Certified Mouseflow Partners! We can't wait to explore the possibilities of improving digital experiences with you. We truly believe that we can make the online world a better place for all, and you are a key player in this quest. But before we get further down to business - let's make some noise together!



01 Promotion Checklist



02 Co-marketing opportunities



03 Social Media Template



04 Social Media Template



01

Promotion Checklist



External Announcement

LinkedIn

Press Release

Facebook

Twitter

Blog



Internal announcement

Share at the company meeting, email and/or newsletter

Invite relevant people to the Mouseflow Partner Portal

Ensure team members is trained on setting up new clients (Video link)



Show off your Mouseflow Certified Partner Logo! Have you added it to:

Home Page

Conferences & Events

News & Press

Social Media



02

Co-Marketing opportunities with Mouseflow

If you're interested in any of the opportunities below, reach out to Mouseflow's marketing team for further details partners@mouseflow.com.



Guest Blog Article

Reach our audience by sharing your expertise in analytics, eCommerce, website optimization, design & UX, digital marketing, or similar topics. Selected articles will also make it to our newsletter reaching over 10,000 users on weekly basis.



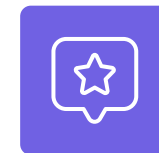
Joint Webinar

Let's engage our audiences and co-host a webinar. Our team will commit to promotion.



Case Studies

Showcase the results of the project your team led involving Mouseflow. Highlight the challenges you can help overcome as a partner with us and we'll make sure to distribute it to our audience through different channels.



Share a quote

Liking Mouseflow? Say it out loud, spell it out. We'll make sure to add it to our marketing materials and channels of communication letting the world know they can rely on your help while using Mouseflow.

03

Press Release Template



[Company Name] is excited to announce our new partnership with Mouseflow, the leading web behavior analytics platform. With Mouseflow, we will be able to help our clients improve their website user experience and increase conversions by analyzing visitor behavior and identifying areas for improvement.

Our team of experts will be utilizing Mouseflow's advanced features, such as heat maps, session recordings, form, and funnel analytics, to help our clients with a wide range of projects, including

Website redesigns: By analyzing visitor behavior before and after a redesign, we can ensure that the new design is more user-friendly and effective in converting visitors into customers.

A/B testing: Mouseflow's ability to disclose data from A/B testing allows us to test different website designs and layouts to see which ones perform best.

E-commerce optimization: By analyzing shoppers' behavior on e-commerce websites, we can identify areas for improvement and increase sales.

Lead generation: Mouseflow's form analytics feature allows us to track how visitors interact with lead generation forms and identify any issues preventing them from converting.

We are excited to be working with Mouseflow and look forward to helping our clients achieve their website optimization goals.

[Company Name]

[Company Address]

[Company Phone Number]

[Company Email]

04

Social Media Templates



Twitter

Exciting news! We're thrilled to announce that we've partnered with [@Mouseflow](#) and are now a certified partner. We can't wait to help our clients improve their website user experience and increase conversions using Mouseflow's ecosystem of features! [#Mouseflow](#) [#WebsiteOptimization](#)



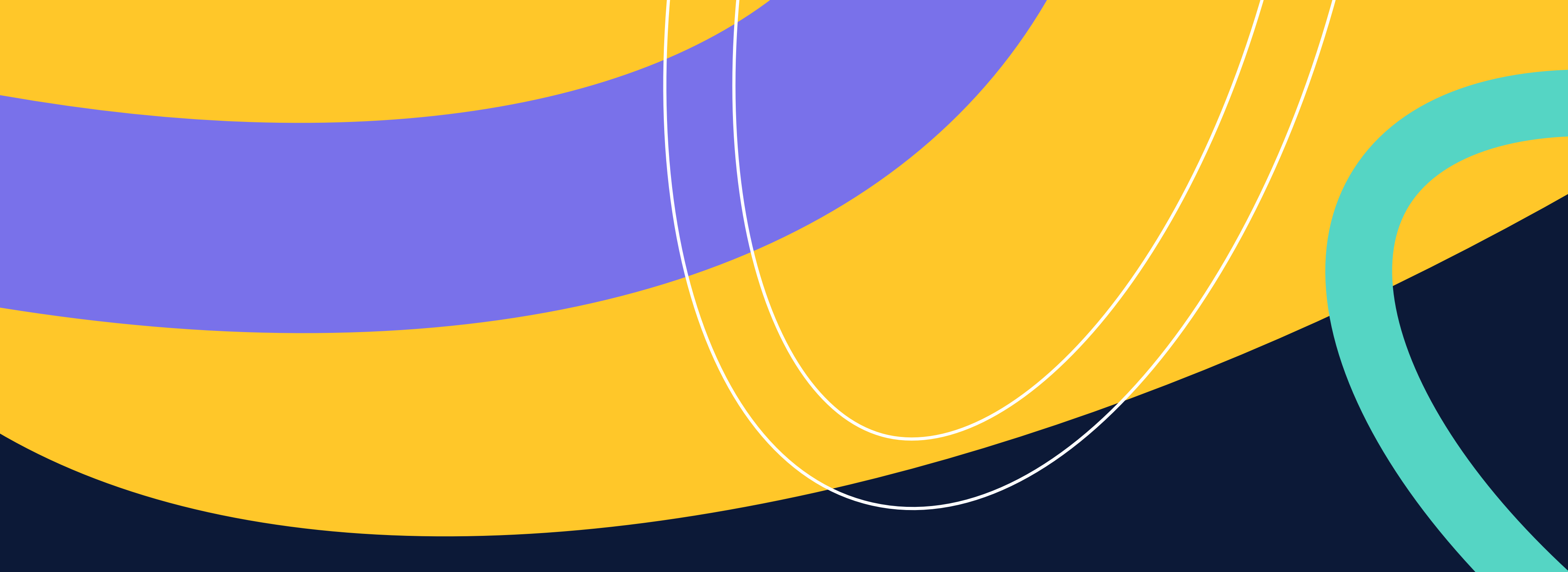
Facebook

We are thrilled to announce our partnership with Mouseflow, the leading web behavior analytics platform. With Mouseflow, we'll be able to help our clients improve their website user experience and drive conversions. Stay tuned for more updates! [#websiteoptimization](#) [#partnership](#)



LinkedIn

We are excited to announce that we are now a certified partner of [@Mouseflow](#), the leading web behavior analytics platform. We are proud to be recognized by Mouseflow for our expertise in website optimization and user experience. With Mouseflow's ecosystem of tools, we are well equipped to help our clients improve their website user experience and drive conversions. We look forward to working with Mouseflow and our clients to achieve their website optimization goals. [#websiteoptimization](#) [#partnership](#) [#certifiedpartner](#)



Let's go improve online experiences!

We're so excited to join forces with you!
You're always welcome to reach out to us
for any questions, doubts, or collaborations.
Just write us on partners@mouseflow.com.