



MOUSEFLOW's AFFILIATE PROGRAM

Using the Mouseflow Affiliate links

About the Mouseflow Affiliate Program

The Mouseflow Affiliate Partner earns kick-back commission for sending traffic to Mouseflow, which results in paid customers. Mouseflow Affiliate partners will get a unique AffiliateToken, which will connect visitors signing up on the Mouseflow platform to the affiliate partner.

The AffiliateToken is stored as a 14-day first-party cookie. If the client signs-up for a Mouseflow free account within this 14 days period, the Mouseflow affiliate partner will earn kick-back commission whenever the client moves into a paid Mouseflow plan. There are no time constraints after the client has signed-up for the free Mouseflow account and until the client decides to move to a paid plan.

Example:

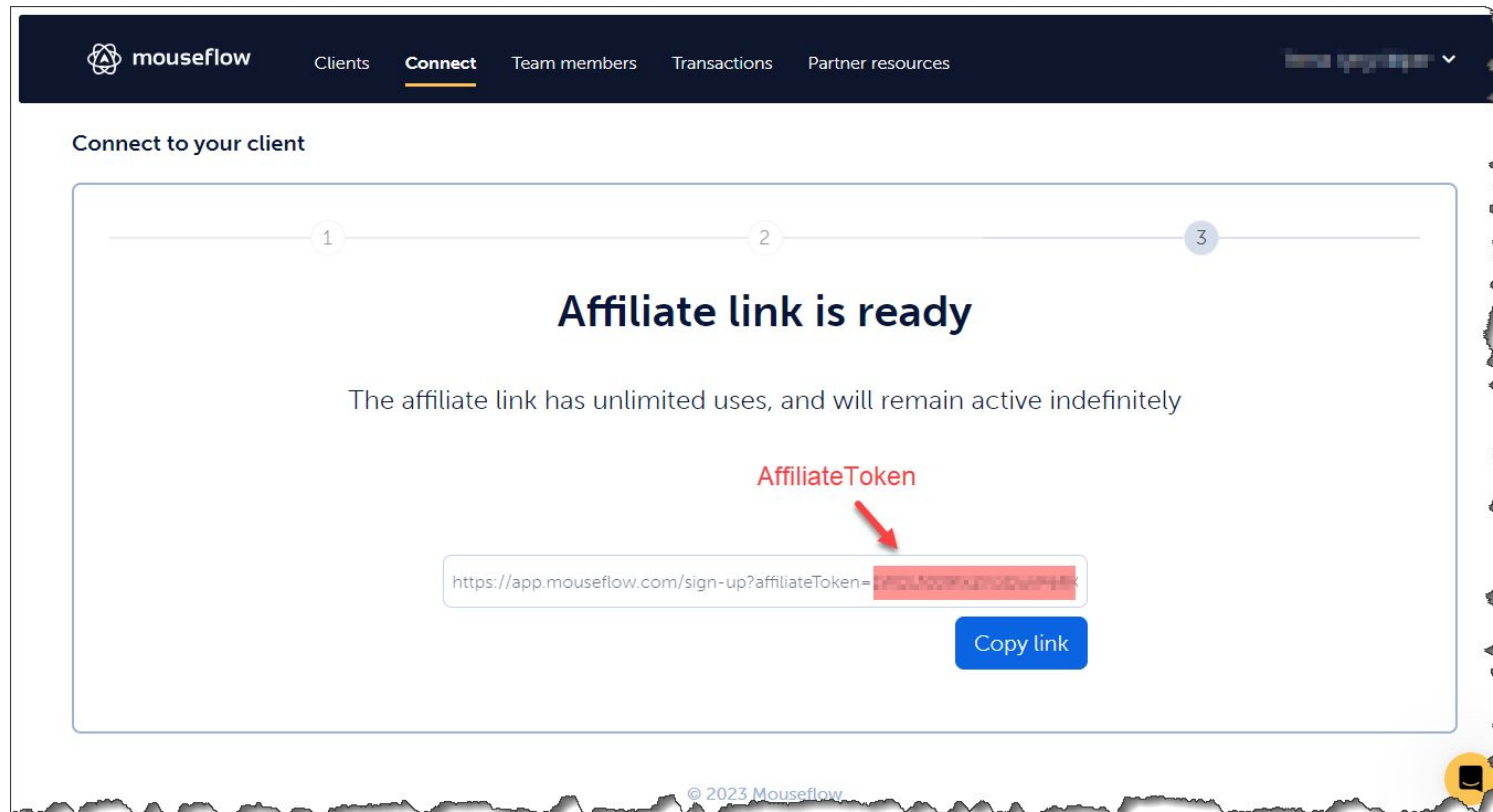
Affiliate partner promotes content about Mouseflow and ensure to include links which contains the AffiliateToken from the URL. When a visitor clicks the link, they are redirected to the selected Mouseflow page and the AffiliateToken is stored within the visitor's browser cookie. If the visitor signs-up for a free Mouseflow account, the AffiliateToken is saved together with the sign-up information about the visitor within the Mouseflow database. If the visitor at a later stage moves into a paid Mouseflow plan, the sale is automatically connected to the referring affiliate partner and the sale will be visible from the Mouseflow Partner Portal and commission is calculated automatically.

Customers paying for annual plans will qualify the affiliate partner to earn commission for the full annual subscription fee, as long as the client remains active and paying. Customer paying monthly will qualify the affiliate partner to earn commissions for the monthly paid fee each month, as long as the client remains active.

Earned commissions is paid to the affiliate partner quarterly, based on the reported transactions from the Mouseflow Partner Portal.

How to find your Mouseflow AffiliateToken?

1. Login to the Mouseflow Partner Portal and select [Connect] from the top menu
2. Click on the Affiliate connection type, and click the [Generate link] button
3. Your unique AffiliateToken is displayed as the last part of the URL shown



How to use your Mouseflow AffiliateToken?

You can use your unique {{AffiliateToken}} to link to any page on Mouseflow.com or directly to the Mouseflow Sign-up page.

Here are some examples, replace the {{AffiliateToken}} with your own AffiliateToken:

- Mouseflow Sign-Up page: <https://app.mouseflow.com/sign-up?affiliateToken={{AffiliateToken}}>
- Mouseflow Pricing page: <https://mouseflow.com/pricing?affiliateToken={{AffiliateToken}}>
- Mouseflow ROI Calculator: <https://mouseflow.com/roi-calculator/?affiliateToken={{AffiliateToken}}>
- Mouseflow Customer Cases: <https://mouseflow.com/customers/?affiliateToken={{AffiliateToken}}>
- Mouseflow eCommerce Optimization Guide:
<https://mouseflow.com/guides/the-definitive-ecommerce-website-optimization-guide/?affiliateToken={{AffiliateToken}}>

Example Call-To-Actions:

Sign-up for a Free Trial

<https://app.mouseflow.com/sign-up?affiliateToken={{AffiliateToken}}>

Try for Free

Learn about Friction Score

<https://mouseflow.com/blog/introducing-friction-score-on-recordings/?affiliateToken={{AffiliateToken}}>

Find your unhappy users now

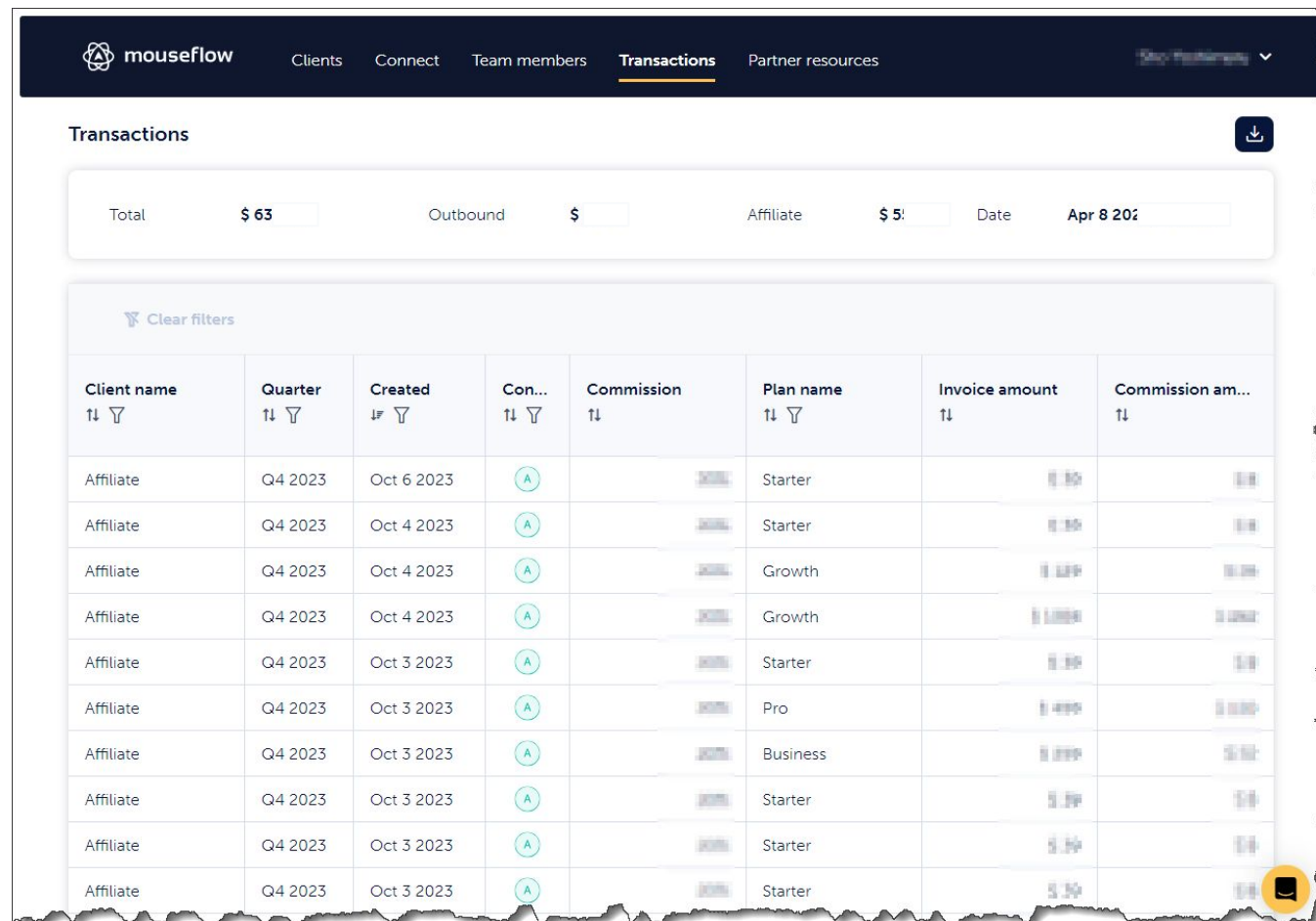
<https://app.mouseflow.com/sign-up?affiliateToken={{AffiliateToken}}>

Customer Cases

<https://mouseflow.com/customers/?affiliateToken={{AffiliateToken}}>

How to follow your earned affiliate commission?

Login to the Mouseflow Partner Portal and select [Transactions] from the top menu.



mouseflow

Clients Connect Team members **Transactions** Partner resources

Transactions

Total \$ 63 Outbound \$ Affiliate \$ 5! Date Apr 8 202

Clear filters

Client name ↑↓	Quarter ↑↓	Created ↑↓	Con... ↑↓	Commission ↑↓	Plan name ↑↓	Invoice amount ↑↓	Commission am... ↑↓
Affiliate	Q4 2023	Oct 6 2023	A		Starter	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 4 2023	A		Starter	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 4 2023	A		Growth	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 4 2023	A		Growth	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 3 2023	A		Starter	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 3 2023	A		Pro	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 3 2023	A		Business	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 3 2023	A		Starter	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 3 2023	A		Starter	\$ 1.50	\$ 0.18
Affiliate	Q4 2023	Oct 3 2023	A		Starter	\$ 1.50	\$ 0.18